Chase Literacy

Assessment. Instruction. Acceleration.

CHASE LITERACY ACCELERATION MODEL™

CLAM™

Assessment. Instruction. Acceleration.

A practical framework for helping educators make more precise instructional decisions—and accelerate reading growth.

THE CHALLENGE

Schools have curricula.
Teachers have assessments.
Students receive intervention.

But having the right resources does not automatically produce the right instructional decisions.

Every day, teachers must determine:

1. What does this student actually know?
2. What skill should we target?
3. What is the best way to teach this skill right now?
4. How will I know if it's working?
5. When should I adjust instruction?
6. When is the student ready to move forward? How do we advance growth?

CLAM™ provides a consistent framework for answering those questions.

THE CLAM™ CYCLE

DIAGNOSE → TARGET → TEACH → MONITOR → ADJUST → ADVANCE



WHAT MAKES CLAM™ DIFFERENT?

CLAM™ is not another curriculum, intervention program, or assessment.

It is a decision-making framework that helps educators use the resources they already have more effectively.

CLAM™ helps schools move from:

Data	Assesment
Decisions	Placement
Instruction	Program
Response	More Practice
Adjustment	
Growth	

Instead of:

Assessment → More Practice

WHY IT MATTERS FOR SCHOOL LEADERS

CLAM™ gives principals and literacy leaders a common instructional language for:

- Improving the precision of reading instruction
- Strengthening the use of assessment data
- Aligning core instruction and intervention
- Supporting teacher decision-making
- Identifying instructional gaps through walkthroughs
- Building a more responsive literacy system
- Monitoring whether instruction is producing the expected response

The leadership question changes from:

"Are teachers using the curriculum?"

to:

"Are students receiving the instruction they need based on the evidence we have?"

CLAM™ CAN BE USED FOR

CLASSROOM INSTRUCTION
Help teachers determine what to teach, how to respond, and when to adjust.

INTERVENTION
Increase the precision of intervention by matching instruction to demonstrated student need.

LITERACY LEADERSHIP
Give principals and instructional leaders a framework for observing, discussing, and improving reading instruction.

SCHOOLWIDE IMPLEMENTATION
Create a shared approach to assessment, instructional decision-making, progress monitoring, and acceleration.

THE CLAM™ LEADERSHIP APPROACH

LEARN — Build knowledge of the CLAM™ framework.
→ **APPLY** — Use the framework to make stronger instructional decisions.
→ **COACH** — Support teachers with tools, feedback, and collaboration.
→ **MONITOR** — Collect and review evidence of instructional impact.
→ **IMPROVE** — Use data to refine instruction and accelerate growth.

CLAM™ can be introduced through:

- CLAM™ Professional Development
- CLAM™ Instructional Decision Lab
- CLAM™ Coaching
- Literacy Instructional Audit
- Schoolwide CLAM™ Implementation
- First 100 Days Literacy Leadership™

THE BOTTOM LINE

Reading growth is the result of thousands of instructional decisions.

CLAM™ helps schools make those decisions more precise, more responsive, and more instructionally powerful.

Better instructional decisions.
Stronger reading outcomes.

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RESEARCH-INFORMED FRAMEWORK GROUNDED IN ESTABLISHED READING AND LEARNING SCIENCE.